



Shashank Shekhar

Experience Designer

Behance:

[@idesignideas](#)

Mail:

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Mobile:

+91-8510069491

LinkedIn:

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SKILLS

Wireframing

User Research

Content Architecture

Data Flow Diagram (DFD)

UI Prototyping

Iconography

Typography

Tools

Adobe

- XD
- Photoshop
- Illustrator

Axure

Figma

MS Office

PROFILE

Experienced UI/UX Designer with a demonstrated history of serving clients like GSK, BMW India, Apollo Tyres. Worked with India's first online private charter company JetSetGo.

Skilled in Wireframing, Prototyping, User Research, UX Strategy. Strong arts and design professional with updated knowledge in current Design and Technologies.

WORK EXPERIENCE

Sr. UX Designer

Publicis Groupe | February 2021 – Present

- Audit more than 20 websites.
- Designed DFD for those websites.
- Created wireframes based on the Research and Data provided.
- Worked with development team and other UI designers to deliver the product.

Sr. Design Associate

Digitigi Technologies | January 2018 – March 2020

- Revamped all the BMW India Dealer's website.
- Redesigned the Features and Promotional websites. Eg. EMI Calculator, Car Configurator, Chat Bot, BMW Joyfest, etc.
- Created website for Apollo Tyres India.

Visual Designer

JetSetGo Aviation Services | January 2016 – December 2017

- Created Mobile Application for JetSteals, JetSetGo and JetSetGo Operators
- Redesigned the website of JetSetGo India
- Worked on Inflight branding.
- Designed multiple Graphical assets.

INTERNSHIP

Design Intern

JetSetGo Aviation Services | August 2015 – December 2015

- Worked closely with the founding members on the branding, marketing, printing works.
- Worked with the team for social media presence.
- Learned Infographics and did my first illustration.



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PROJECTS

BMW India Dealer's Websites

- Worked closely with the founding members on the branding, marketing, printing works.
- Worked with the team for social media presence.
- Learned Infographics and did my first illustration.

BMW Joyfest 2019

- Project Conceptualization and Redesign

Excellence Club

- Project Conceptualization and Design

BMW All India Dealer Website

UI/UX Conceptualization & Design for:

- BMW Chat Bot
- BMW Build Your Car
- BMW Car Comparison
- BMW EMI Calculator

Digitigi Technologies

Website & Chat bot Conceptualization and Design

EDUCATION

Diploma in Graphics and Web Design

JIMMC | 2014 - 2015

Diploma in Computer Application (DCA)

SBIT Computers | 2013

CERTIFICATIONS

User Experience Design & Strategy

Udemy

2021

User Experience Design Fundamentals

Udemy

2022